

PRO SÉ MOBILE BOXING UNIT

S P O N S O R S H I P D E C K

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PRO SÉ MOBILE BOXING UNIT

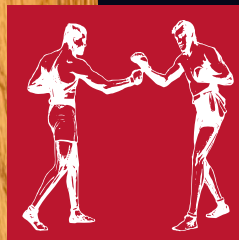
- The Pro Sé Mobile Boxing Unit is a box truck that was converted into a mobile gym dedicated to boxing. The truck contains customized boxing equipment such as heavy bags, wall mounted punching bags, speed bags, and boxing gloves.
- This mobile boxing unit was created with the intent to positively affect our neighborhoods by using boxing to promote physical wellness, decrease senseless violence and restore a sense of community amongst the people. We want to target the youth (Ages 8-16); Our often-forgotten seniors (Ages 55+) and all groups in between.
- We sincerely hope that this vehicle will serve as a symbol of inspiration to inspire others to make their dreams and aspirations become reality like we are doing...





➤ Over the last two years Pro Sé has made an imprint in the boxing world. Our boxing products have been selling well and the brand has been gaining momentum. Amateur standout Keith Colon(Newark,NJ)of Ironbound Boxing and Shakur Stevenson’s head coach Wali Moses were some of early clients. Since then, professional boxers have used our products: Richardson Hitchins, Edgar Berlanga, Tevin Farmer. We also have established working relationships with several boxing gyms on the east coast. They include Champ’s Boxing (Danbury, CT); Indio’s Boxing (Allentown, PA); Ibn Ali Boxing (Newark, NJ); Stevenson & Moses Boxing 4 Life (Newark, NJ). We are also working abroad with a boxing promotions company in Costa Rica “Fight Club Promotions”.

➤ In the spring of 2023 Pro Sé started a boxing program at Newark Vocational High School with the blessing of Principal DeSantis. The program went well and we plan to continue during the upcoming school year. In the effort to expand our offering to students, and the community at large we decided to create a mobile boxing gym. Based on our research this may be the first of its kind. The truck gives us the unique ability to “pull up” in various places with everything needed to provide people with interactive boxing/wellness training



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TARGET GROUPS/THEMES

- Youth/ Student Classes (After School on School Grounds; Anti-Bullying; Social Emotional Well Being)
- Senior Classes (Ages 55+ at Senior Living Facilities)
- Parent Child Classes (Mother/Son; Dad/Daughter)
- Corporate Staff Training (Team Building; Reduce Stress)
- One on One Sessions
- Couples Sessions
- Violence Resolution Sessions (Giving people who may have conflict a chance to train together [NOT FIGHT] with the intent to resolve the issue through communication and working together)
- Parties
- Festivals
- We also want to engage the physically and mentally challenged population as well



— **THANK YOU** —



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